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**Kauai Bus Transit Advisory Committee, July 22, 2011**

- Made presentation on the project – scope and schedule
- Talked about upcoming public workshops in August
- Need data and information about benefits, including economic benefits, of transit to help decision makers make choices about tradeoffs
- Need to make sure we are aware of many other initiatives; an example would be west side and north shore trail projects
- What is elasticity of fare prices – is there a point of declining return when raising fares? Are we there already?
- Concern about expanding bus system: what if federal government does not have the money to help us replace buses when they wear out? Should this be a consideration when expanding the bus system?
- Should we be considering impact fees and exactions to fund transit system growth?
- We should complete transit part of Transportation Databook in time for use at August public workshops so the public can see what the ridership growth has been
- What about converting vehicles to bio-diesel? Kauai Farm Fuels may be able to provide supply
- Need help designing bus pass program; discussed how Kauai Community College passes will work (pilot program starting August 22 and running for six months)
- Currently not much of a marketing and advertising program; should we expand this?

